

Doing Business in Northern Mexico

Program (*subject to change*)

Monday, September 14th

11:15 **Registration**

11:30 **Opening Remarks**

Carine Cornez-Fliege, Landesentwicklungsgesellschaft Thüringen | Frank Heinicke, Landesbank Baden-Württemberg

11:40 **Doing Business in Northern Mexico**

Industrial Center Monterrey, Nuevo León: Economic Outlook and Developments

Hector Tijerina, Invest Monterrey

Understanding Trade Agreements: the Modernization of the EU-Mexico Global Agreement and the USMCA Review

(tbd)

Entering the Mexican Market: From Export Strategy to Operational Launch

Moderator: *Carine Cornez-Fliege, Project Manager North- and Latinamerica*

12:20 **Supporting German SMEs in Mexico: Local Financing and German Center Solutions**

Markus Schmauder, Head of Corporate Desk | Landesbank Baden-Württemberg

12:30 **Q&A**

12:40 **Trade Mission to Mexico | 21. – 27. February 2027**

Anschl. Networking with Buffet

