

# Europe Campus – Learning and Working in Networks.

A program for further education of Thuringian cluster and network managers as well as of executives from enterprises, science and research institutions.



## Project “Europe Campus”

- › A modular project of further education for Thuringian participants from different sectors

## Content of modules

- › Modular training with seminar exercises
- › Teaching of central tools for the strategic innovation management
- › Learning about software for controlling and developing of innovation processes in technology-oriented enterprises
- › Demonstrating of “best practice” examples
- › Explaining approaches to strategic management and analysis

## Target Groups

- › Executives of SMEs
- › Cluster- and network managers
- › Experts from the science sector
- › Economic development agencies



## Objectives

- › Strengthening the growth areas identified in the “Trend Atlas Thuringia 2020”
- › Support of networking activities for Thuringian companies with European partners
- › Development of more innovation competence for future international projects



## Offer 2015+

The training program is set up with different modules in order to empower Thuringian executives from industry, science and research institutions as well as cluster and network managers to strategically design innovation processes and to plan and implement projects together with European partners.

### Modul 1:

#### “Roadmapping”

Identifying trends and showing strategic initiatives

### Modul 2:

#### “Innovation Management”

Control, design and promotion of innovation processes

### Modul 3:

#### “International Cooperation”

Benefit from international project management

### Modul 4:

#### “Controlling of outcome”

Learning methodological approaches for securing



## Partners and experts involved in the project

### **Experienced network management**

- › Plastics cluster PolymerMat e. V., Ilmenau (Germany)
- › Plastics cluster Plastipolis, Rhône-Alpes, Bellignat (France)

### **Innovation center**

- › TIS – Techno Innovation South Tyrol KAG, Bolzano (South Tyrol Italy)

### **Management consultancy**

- › Mind Consult & Research GmbH, Graz (Austria)

### **Education institute**

- › KAI – Knowledge Academy International/W. Sattler KG, Wolfsberg (Austria)

### **Research institution**

- › Fraunhofer Institute for Systems and Innovation Research (ISI), Karlsruhe (Germany)

### **Universities**

- › University of Applied Sciences Jena (Germany)
- › Friedrich Schiller University Jena (Germany)
- › Bauhaus-Weimar University (Germany)
- › CAMPUS 02, University of Applied Sciences Graz (Austria)
- › Dresden University of Technology (Germany)

## **Contact us**

You are interested in “Europe Campus”?  
Please get in touch with us.

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### **Imprint**

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