

# Food Industry.

Thuringia – A site that suits your tastes.



What do Thuringian bratwurst and Brandt zwieback have in common? They are both made in Thuringia. With good reason, too: the region offers a unique combination of tradition, customer intimacy and cost-efficient production.

#### The Thuringian food industry at a glance:

- › Approx. 320 companies<sup>1</sup>
- › Approx. 18,300 employees (in companies with 20 employees or more)<sup>2</sup>
- › Revenue exceeds EUR 4 billion<sup>1</sup>
- › Over 280 million consumers within a radius of 800 km
- › A total of 6 university and private research institutions
- › All major German commercial centers within 5 hours' driving distance thanks to a central location and state-of-the-art transportation infrastructure
- › Exports: baked goods, cocoa products, meat and sausages, milk and dairy products, beer

Source: <sup>1</sup> Own calculations based on LEG-UTD, <sup>2</sup> Thuringian State Statistical Office, 2014

#### Seize the opportunities that our region offers.

Benefit from a prime location in Europe's heartland, highly skilled workers and a world-class research infrastructure.

We provide full-service support for any investment project – from site search to project implementation and future expansions. Please contact us.

@ [www.invest-in-thuringia.de/en/top-industries/food-industry](http://www.invest-in-thuringia.de/en/top-industries/food-industry)

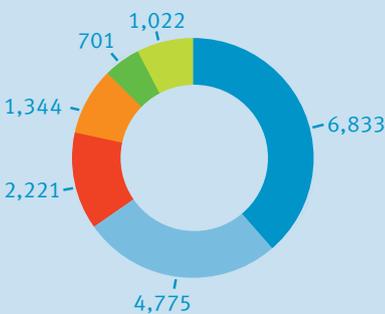


# Skilled workers who know their trade.

Industrial food production has become so advanced that it requires highly skilled workers. However, specialists are needed for traditional manufacturing, too. Thuringia offers a wide range of training programs so companies can easily find highly qualified personnel.



Number of employees by product category



- Baked goods (including long-life goods)
- Meat processing and preservation, production of meat products
- Confectionery
- Beverage production
- Condiments and seasonings
- Other (dairy processing, pasta, tea and coffee, etc.)

(Source: Thuringian State Statistical Office, 2014 figures)

## University education

Currently, nearly 3,000 students are enrolled in one of the following majors of interest to the food industry:

### *Friedrich Schiller University Jena*

- › Nutrition Science (B.Sc.)
- › Biochemistry/Molecular Biology (B.Sc.)
- › Microbiology (M.Sc.)
- › Molecular Life Science (M.Sc.)
- › Molecular Nutrition (M.Sc.)
- › Biochemistry (M.Sc.)
- › Biogeosciences (B.Sc./ M.Sc.)
- › Chemical Biology (M.Sc.)

### *Ernst Abbe University of Applied Sciences Jena*

- › Biotechnology (B.Eng.)
- › Miniaturized Biotechnology (M.Sc.)

### *Erfurt University of Applied Sciences*

- › Horticulture (B.Eng.)

## Vocational and further training

In Thuringia, tomorrow's specialists complete a rigorous course of theoretical and practical training. All the educational service providers work closely together – universities, vocational training associations and professional development institutions. The following occupational training organizations specialize in horticulture and the food industry:

- › State Vocational School for Business, Administration and Nutrition, Weimar
- › Stadtroda College of Agriculture
- › College of the Horticultural Teaching and Research Institute, Erfurt

Thuringia is also peppered with many other agricultural schools. The Federal Employment Agency will even pay for special training so unemployed skilled workers can acquire the exact skills that companies need. More information is available from the Food and Beverage Employers' Association of Thuringia.

[www.angt.de](http://www.angt.de)



## Tested quality from Thuringia.

125 companies already use this seal. It is synonymous with product quality, local production and long traditions – key selling points in today’s market.

The seal helps food producers, wholesalers and retailers market local products better and add even more value.

### Benefits for companies:

- › Use the country-of-origin effect
- › Position your brand as a Thuringian quality product
- › Support the building of consumer preferences
- › Differentiate yourself from competitors
- › Achieve cost reduction through joint marketing
- › Impede product imitations
- › Ensure premium quality by using the quality seal standards

The “Tested quality from Thuringia” seal is granted on request by the Thuringian Ministry of Infrastructure and Agriculture, and applies 28 quality and testing regulations to specific products.

[www.agrarmarketing.thueringen.de](http://www.agrarmarketing.thueringen.de)

### Thüringer Ernährungsnetzwerk e. V.

Supported by the Economics Ministry and Agriculture Ministry of the State of Thuringia, firms have joined forces to create the “Thüringer Ernährungsnetzwerk” or Thuringia Nutrition Network. As well as representing the interests of the industry, the newly formed organization also intends to act as an interface for scientific and technological transfer between the research sector and business enterprises. The firms work together to give the Thuringian food industry a strong image and, with the aid of coordinated marketing strategies, secure long-term employment and growth for the industry.

## Research and development.

Thuringia places a premium on building strong relationships between business and research. Specialized partners are available for R&D projects.

### Selected research service providers:

- › Friedrich Schiller University Jena, Institute of Nutritional Sciences  
[www.uni-jena.de/ernaehrung](http://www.uni-jena.de/ernaehrung)
- › University of Applied Sciences Erfurt  
[www.fh-erfurt.de/lgf](http://www.fh-erfurt.de/lgf)
- › Nordhausen University of Applied Sciences, Sensorics Laboratory  
[www.hs-nordhausen.de/forschung/sensoriklabor](http://www.hs-nordhausen.de/forschung/sensoriklabor)
- › Leibniz Institute for Vegetable and Ornamental Plant Production, Grossbeeren/Erfurt  
[www.igzev.de](http://www.igzev.de)
- › Research Center for Medical Equipment and Biotechnology, Bad Langensalza  
[www.fzmb.de](http://www.fzmb.de)
- › Pharmaplant Arznei- und Gewürzpflanzen Forschungs- und Saatzeit GmbH, Artern  
[www.pharmaplant.de](http://www.pharmaplant.de)

### Other industry-specific institutions:

- › Thuringia Teaching, Testing and Research Farm, Buttelstedt
- › Thuringian State Institute for Agriculture, Jena
- › Thuringian Farmers’ Association, Erfurt
- › Thuringian Association for Agricultural Research and Training in Jena



## Success made in Thuringia.

Thuringia offers outstanding opportunities for food industry players to grow and innovate. For many years, well-known market leaders have been focusing on the state.

### **Ospelt food GmbH**

One of the leading makers of brand goods, the Liechtenstein-based company produces frozen pizzas for every taste at its plant in Apolda. The range is being constantly broadened, and a state-of-the-art, fully automated refrigerated high bay warehouse ensures prompt delivery to the customers on the FIFO principle.

### **Dr. Schär Deutschland GmbH**

Since 2006, the South Tyrol-based maker of gluten-free bread and bread substitute products, has also had a production plant in Apolda. The new location was needed to support the growing demand, but is also in keeping with the company's principle of producing locally and near to its markets.

### **Griesson – de Beukelaer GmbH & Co. KG**

Already in 1993, with the opening of its plant in Kahla, Griesson - de Beukelaer set new standards in the production of biscuits and confectionery. Since then, the site has been one of the most modern in Europe. 2005 saw the inauguration of the new infocenter and administration building.

### **Brandt Zwieback-Schokoladen GmbH + Co. KG**

The Brandt Group employs over 800 people at 4 sites in Germany. Since May 2000, the company has had its production plant in Ohrdruf, as the relocation there offered good investment and production possibilities. With a share of over 80%, Brandt is the market leader in Germany, and also sells its products worldwide.

### **Kaufland Fleischwaren Heiligenstadt GmbH & Co. KG**

Kaufland opened its new meat processing plant with more than 600 employees in Heilbad Heiligenstadt on March 1, 2013. In this modern facility about 250 meat products and specialty sausages are produced, packed and shipped to 620 Kaufland grocery stores throughout Germany.

### **Viba sweets GmbH**

Located in Floh-Seligenthal and with a long tradition in the food sector, the company produces sweets and is the leader in the German market for nougat products. Since 2012, the prestigious "Nougat World" in Schmalkalden allows visitors a unique brand experience.

### *Selected companies*

#### **Food producers:**

**ABLIG Feinfrost GmbH, Heichelheim**

**Aromatique GmbH Spirituosenfabrik, Neudietendorf**

**August Storck KG, Ohrdruf**

**Born Senf & Feinkost GmbH, Erfurt**

**Coca-Cola Erfrischungsgetränke AG, Weimar**

**DMK Deutsches Milchkontor GmbH, Erfurt**

**Erfurter Teigwaren GmbH, Erfurt**

**Fuchs Gewürze GmbH, Schönbrunn**

**FZ Foods AG, Ringleben**

**Herzogt Landmolkerei e. G., Rudolstadt**

**Klemme AG, Nordhausen**

**Köstritzer Schwarzbierbrauerei GmbH, Bad Köstritz**

**Lutz Fleischwaren GmbH, Nohra**

**Mühlhäuser GmbH, Mühlhausen**

**Nordbrand Nordhausen GmbH, Nordhausen**

**Sauels AG, Arnstadt, Barchfeld**

**Stollwerck GmbH, Saalfeld**

**Thüringer Waldquell Mineralbrunnen GmbH, Schmalkalden**

#### **Food logistics service providers:**

**AXTHELM + ZUFALL GmbH & Co. KG Intern. Spedition, Nohra**

**Dachser GmbH & Co. KG, Ichttershausen**

**Kraftverkehr Nagel GmbH & Co. KG, Erfurt, Gotha**

Picture Credit: LEG Thüringen, NATHüringen, ABLIG Feinfrost GmbH, Erfurter Teigwaren GmbH, Thüringer Waldquell, Viba Sweets GmbH, pressmaster/fotolia.de

### **Your LEG-Service**

Our consulting services are free. Simply set an appointment with our friendly investor service team.

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